

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

SOVERAIN SOFTWARE LLC,

Plaintiff,

v.

J.C. PENNEY CORPORATION, INC.,  
ET AL.

Defendants.

§  
§  
§  
§  
§  
§  
§  
§  
§

Civil Action No. 6:09-CV-00274-LED

JURY TRIAL DEMANDED

**NOTICE OF FIRM NAME CHANGE**

**PLEASE TAKE NOTICE** that pro hac vice counsel for Defendants, Victoria's Secret Stores Brand Management, Inc. ("VSSBM") and Victoria's Secret Direct Brand Management, LLC ("VSDBM") (collectively "VS") has changed its name from Ward & Olivo to Ward & Zinna, effective July 1, 2011. The address of the firm will remain the same. Please make the appropriate changes on the Courts CM/ECF system.

**WARD & ZINNA**

380 Madison Avenue  
New York, New York 10017  
Phone: 212-697-6262  
Fax: 212-972-5866

**John F. Ward**

jward@wardzinna.com

**Michael J. Zinna**

mzinna@wardzinna.com

**Michael G. Gabriel**

mgabriel@wardzinna.com

**Ryan S. McPhee**

rmcphee@wardzinna.com

Dated: June 30, 2011

Respectfully submitted,

By: /s/Charles Ainsworth

**Charles Ainsworth**

Email: charley@pbatyler.com

**Robert Christopher Bunt**

Email: rcbunt@pbatyler.com

**Parker Bunt & Ainsworth**

100 E Ferguson, Suite 1114

Tyler, TX 75702

Phone: 903-531-3535

Fax: 903-533-9687

**John F. Ward**

jward@wardzinna.com

**Michael J. Zinna**

mzinna@wardzinna.com

**Michael G. Gabriel**

mgabriel@wardzinna.com

**Ryan S. McPhee**

rmcphee@wardzinna.com

**WARD & ZINNA**

380 Madison Avenue

New York, New York 10017

Phone: 212-697-6262

Fax: 212-972-5866

**COUNSEL FOR DEFENDANTS:**

**VICTORIA'S SECRET STORES BRAND  
MANAGEMENT, INC.; AND**

**VICTORIA'S SECRET DIRECT BRAND  
MANAGEMENT, LLC**

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served, via email, upon all counsel of record on June 30, 2011.

*/s/Charles Ainsworth*

\_\_\_\_\_  
Charles Ainsworth